

INDIGENOUS EVALUATION SUMMIT SPONSORSHIP PACKAGES

The Indigenous Evaluation Summit is the first in-person gathering on Indigenous evaluation led by and for Indigenous Peoples. Truth and Reconciliation Canada Calls to Action a national voice to support communities in mastering new skillsets that will benefit their community membership.

Private sector involvement can assist in making this vision become a reality. In sponsoring the first Indigenous Evaluation Summit your organization benefits by:

- informing your internal/external procurement policies,
- implementing your reconciliation strategies, and
- informing your understanding of Indigenous Peoples while supporting Indigenous evaluation methods.

COMMERCIAL GRANT	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$20,000
Company Passes	1	2	3	4
Branding in Summit Event Guide, Logo and company overview		100 words	150 words	250 words
High Level branding on all Summit materials, Email shoot, lanyard, name badge, website homepage, Summit banners		★	★	★
Advertisement in the event guide	1/4 page	1/2 page	1 page	2 pages
Exhibition Space	3x3	3x3	6x3	9x3
Social Media Image / Video Post			★	★
Exclusive Branding on one of: Summit Pens, Summit Bag, Summit Paper Pad, Summit Lip Balm, Summit Special Gifts to Speakers				★
Mention in the 3-Plenary Sessions on Screen, on exclusive Page. Exclusively flips thru the sponsors pages during warm up and cool down				★
Introductions at the Opening and Special Thank you at the Closing Feasts				★
EDUCATIONAL GRANT	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM \$20,000
Pays for attendees who cannot otherwise attend	2	5	7	10
Pays for Airfare and Travel Costs of Attendees who cannot otherwise attend	1	2	3	4
Sponsors Special Guest Speakers for Plenaries				★

* Charitable status is confirmed and will be applied appropriately to donations or investments.

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The Indigenous Evaluation Network welcomes you to its first grand meeting.

The Indigenous Evaluation Network supports Truth and Reconciliation, amplifying Indigenous voices to bring Indigenous evaluation practices to the forefront.

The network will provide a collective voice on capacity building, guidance, and advocacy to ensure evaluations serve the priorities of Indigenous communities.

The inaugural Indigenous Evaluation Summit, January 20 – 24, 2024, celebrates Indigenous culture and community by creating an environment for evaluation which honours and respects Indigenous contexts and priorities.

Evaluation in Canada has evolved without input from Indigenous Peoples. With the increased demand by Indigenous communities for evaluations that meet their needs and priorities, it is prudent that Indigenous Peoples can meet to learn from each other and discuss the future of Indigenous evaluation in Canada and abroad.

The Indigenous Evaluation Summit in February 2024 is the Network's first order of business. The Summit serves to launch the Network as an independent entity.

THE NEED

Indigenous Evaluation Network activities will showcase the importance for and value of First Nations, Inuit and Métis evaluators; drawing attention to the critical role of Indigenous evaluators in Indigenous evaluation and innovation. The network seeks to amplify the importance of, and voices of First Nations, Inuit and Métis evaluators and the value they bring to their programs, research, and Indigenous communities.

PURPOSE

The Indigenous Evaluation Network will invest new resources into, and support innovation in Indigenous evaluation. In turn, improving Indigenous-led program sustainability, community success, and capacity-building activities for Indigenous evaluators and program service providers across Canada.

BACKGROUND

Three Indigenous Evaluators Gatherings held between March 2021 and January 2022 conceptualized the Network. These meetings were also the first standalone gatherings of Indigenous evaluators and program providers across Turtle Island. At the first meeting, the 80+ attendees identified a need for a coordinating body. The subsequent two sessions formulated the Conceptualization of Activities, to prioritize the work that an Indigenous Evaluation Network would commence. A series of Think Tanks were also held between 2021 and April 2023, and attended by several Indigenous and non-Indigenous participants who are connected to Indigenous-led/serving organizations and or Indigenous focussed evaluation firms.

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AN EVALUATOR SKILLED IN INDIGENOUS EVALUATION

Indigenous Evaluators and program managers are very motivated to explore the establishment of a network that will use evaluation techniques that are a better fit when assessing and analyzing Indigenous programs, services and even staff. Indigenous evaluators want to share these community-based evaluation methods to transfer this knowledge with non-Indigenous entities in their work on evaluation matters. This important work will model practices that Indigenous communities and organizations to respond to community priorities and establish programming that fits for the Indigenous worldview. Indigenous evaluation is an important tool in supporting self-determination, while advancing capacities for Indigenous governance.

THE VOICE OF AN INDIGENOUS EVALUATOR SKILLED IN INDIGENOUS EVALUATION

*I have stood-up for many years,
Communities have been with me,
They have never lost me,
I have heard that voice,
The voice I cannot miss,
It is not an easy path,
It is a journey for some and not all,
I will stand-up for communities,
I will hold the voice,
The voice has stayed with me for a reason,
I can see the communities,
I see them now,
Communities have stood-up,
We stand together,
This is a great path,
I love this journey,
Together we have the voice.*

The investment towards the Indigenous Evaluation Summit will go along way in demonstrating to Indigenous Peoples that your organization is committed and significantly contributes to Indigenous community well being.